

Guy H. Wendler

Current Business Activities

Principal, North Amana Workshops, LLC

- North Amana Workshops, LLC is a personal consultancy for Guy Wendler. Consulting services include: business strategy and planning; analysis and advice for mergers, acquisitions, and divestitures; ownership planning; financing; strategic partnerships; family succession planning; market analysis; and leadership coaching.

Board Member and Vice-Chairman, Amana Society, Inc.

- The Amana Society is a \$40 million diversified business engaged in farming, utilities, retail, furniture manufacturing, woolen manufacturing, food products, and millwork.

Board Member, Putman Media, Inc.

- Putman Media is a Chicago-based business-to-business media company serving the food processing, chemical processing, and manufacturing markets.

Advisory Board Member, Watt Global Media, Inc.

- Watt Global Media is a Rockford-based business-to-business media company serving the pet food, poultry, pig, and animal feed markets internationally.

Board Member, Stamats Communications, Inc.

- Stamats Communications, Inc., is a Cedar Rapids-based media and marketing company. See further description below.

**Business
experience**

**President/CEO, Stamats Communications, Inc., 1995 to
retirement on July 1, 2018**

- Stamats Communications, Inc., is headquartered in Cedar Rapids, Iowa, and maintains offices in Minneapolis, MN and Philadelphia, PA. Stamats is a leading marketing and research company that provides a complete range of services including websites, mobile, PPC, SEO/SEM, content marketing, email, magazines, video, research, traditional media, live events, and database marketing. Stamats focuses on distinct markets to gain unique category knowledge and experience that it brings to bear for the benefit of its clients. These markets are higher education, commercial building operation and management, commercial building interior design, healthcare, and professional meeting planning. Through its subsidiary, The Thorburn Group, Stamats provides consumer marketing services to Fortune 500 companies. See www.stamatscommunications.com for further information.

**Executive Vice President/COO, Stamats Communications,
Inc., 1990 to 1995**

**Vice President, Stamats Communications, Inc., 1987 to
1990**

President/CEO, VCM Systems, Inc., 1983 to 1987

- VCM Systems, Inc. was a joint venture between Fortune 500 Company, Allegheny International, Inc., and Stamats Communications, Inc. The company developed interactive in-store electronic merchandising systems for clients such as Norwest Bank and Deluxe Check Printers.

Partner, Moyer & Bergman, Attorneys at Law, 1981 to 1983

- Moyer & Bergman (now Simmons Perrine Moyer Bergman PLC) is based in Cedar Rapids, Iowa. Mr. Wendler practiced primarily in the business, tax, venture capital, and estate planning areas.

**Associate, Moyer & Bergman, Attorneys at Law, 1977 to
1981**

Education

University of Iowa, Iowa City, IA

- Juris Doctor, College of Law, 1977
- Bachelor of Business Administration, College of Business, 1974

**Additional
professional
activities**

American Business Media, New York-based national association for business-to-business media companies

- Board member, 1995 to 2008
- Chairman of the Board, 2002 to 2003
- Treasurer, 2000 to 2002
- Chairman, Government Affairs Committee, 1999 to 2000, 2006 – 2007

University of Iowa Tippie College of Business Marketing Institute

- Member, board of advisors

Accreditations

Member of Bar, State of Iowa

Past Member, Iowa Society of CPA's

National Eagle Scout Association